



16th EMN Annual Conference Sponsorship Package

Vienna, Austria
6th June 2019



Venue: **Erste Campus**
Am Belvedere 1, 1100, Vienna

The European Microfinance Network (EMN) will hold its **16th Annual Conference** in Vienna, Austria on **6th June 2019**. The event will be a *reimagined* meeting of minds and ideas and will be the perfect opportunity for participants to network, get inspired and to connect with their peers.

About 300 delegates are expected to attend, including microfinance practitioners from all over Europe, service providers, academics and researchers who are interested in the recent developments of the sector, as well as representatives from the other interested parties including policy makers, NGOs and guarantee-granting institutions.



One simple idea:

Connecting for the Future!

This year, the EMN Annual Conference will focus on the most important aspects highlighted by our members from our previous 15 annual events: Networking, Inspiration & Development. More than ever before, the aim of the conference is to encourage moments for participants to connect in order to prepare for the future. **Potential lies in all of us, and it is our job to untap this potential.**



Financial technology and artificial intelligence are developing and becoming more affordable at high speed and we need to be ready for it to avoid any disruption to our current business models and processes. In view of the loss of traction to mobilise funders that microfinance is experiencing – as well as the rise of social entrepreneurship, crowdfunding platforms, and alternative inclusive and sustainable finance players – **the sector is looking to start the new renaissance.**

Connecting for the future is the tagline of the conference and this year, the setup of the event has changed to more effectively embrace the challenges and objectives we have set ourselves. In a one-day conference, we'll accentuate ***Inspiration***: thinking outside of the box, enlarging horizons and remembering one's aspirations. The ***Networking*** moments will allow us to connect with our peers, our EU policy makers and our (future) investors. There will also be space to grow and to ***develop*** personal skills to boost our ability to inspire staff and to change our direct environment for the future.



With this in mind, some of the specific activities planned for the day will include:

- Inspirational, motivational and visionary messages from international keynote speakers;
- Break-out sessions on soft skills for personal & professional development;
- Cooperation meetings focused on real collaborative possibilities;
- Speed networking to boost collaboration with EU Policy Makers and Social Impact Investors.
- *World Café* to identify strategies and opportunities for the future of the industry and of EMN.

The conference will be wrapped up by our social event.

We hope you can join us!

Want to become a sponsor? Your support is welcome!



Are you active in the field of microfinance and financial inclusion? Want to get involved and make the most out of the conference? **Become an official sponsor** of the 2019 EMN Annual Conference and help make this event a success!

As a conference sponsor, you will have a **unique opportunity to increase your visibility** as a thought leader and trailblazer in the sector at national and international level. A **Speed Meeting** will also be organised to facilitate the networking between sponsors, investors, policy makers and conference attendees. Sponsors will also figure in the **Conference App** and on EMN's [website](#).



Just a few comments about our previous conferences:

“Great event and excellent organisation!”

“Excellent professional development opportunity”

“Good solid conference!”

“Fantastic location”

“Nice atmosphere, well organised”;

Discover more about these [previous editions](#)

EMN public and private partners in 2018



Want to sponsor our conference?

Check out our sponsorship packages further below and get in touch with our conference organiser [AIM International](#). They will arrange all the next steps.

Want to further discuss the options?

Get in touch with [Caroline Lentz](#) from EMN and we will help define the perfect package to suit your needs.

We are ever grateful for your continued support to the Network and we look forward to seeing you in Vienna!

Gold Sponsor - € 15,000

- 6 free admissions to the one-day conference.
- Exhibition space in the marketplace with up to two roll up banners* (if explicitly solicited by your institution).
- A spot in the speed meeting activity “*Meet Your Social Investors and EU Policy Makers*”, if requested.
- Priority access to a meeting room for private meetings.
- One-page advertisement in the official conference brochure (printed, 4 colours)
- Promotional material of your choice inserted into the official delegate bag and/or displayed on the conference dissemination tables (agreed with EMN and duly delivered to the conference venue).
- Coverage of the sponsorship in conference communications and on social media.
- Top logo placement on the official conference brochure and on the conference website.

Silver sponsor – € 7,500

- 4 free admissions to the one-day conference.
- Exhibition space in the marketplace with one roll up banner* (if explicitly solicited by your institution).
- A spot in the speed meeting activity “*Meet Your Social Investors and EU Policy Makers*”, if requested.
- One promotional material of your choice inserted into the official delegate bag (agreed with EMN and duly delivered to the conference venue).
- Additional promotional material of your choice displayed on the conference dissemination tables (agreed with EMN and duly delivered to the conference venue).
- A half page (14 lines) advertisement in the official conference brochure (printed, 4 colours)
- Standard logo placement on the official conference brochure, website and main conference media material (PPT, videos etc.)

Bronze sponsor – € 4,000

- 2 free admissions to the one-day conference.
- Exhibition space in the marketplace with one roll up banner* (if explicitly solicited by your institution).
- A spot in the speed meeting activity “*Meet Your Social Investors and EU Policy Makers*”, if requested.
- A quarter page (7 lines) advertisement in the official conference brochure (printed, 4 colours)
- Promotional material of your choice displayed on the conference dissemination tables (agreed with EMN and duly delivered to the conference venue)

* The marketplace will be open for the official day of the conference only, Thursday 6 June.

All sponsorship options exclude VAT



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